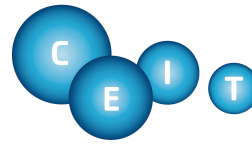




FACULTY OF SCIENCE AND TECHNOLOGY  
FACULTY OF BUILT ENVIRONMENT AND  
ENGINEERING  
SCHOOL of DESIGN



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA



Centre for  
Educational  
Innovation and  
Technology

invite you to a public talk by

**John Seely Brown**

**A New Culture of Learning –  
Cultivating the Imagination in a World of Constant Change**

4:30pm Friday 26<sup>th</sup> November  
Queensland University of Technology  
Kelvin Grove Campus  
F509

RSVP: [m.brereton@qut.edu.au](mailto:m.brereton@qut.edu.au)

Prof. Margot Brereton, Interaction Design and Social Change research group, QUT



The 21st century is a world in constant change. Here we will take up the challenge of understanding how the forces of change can not only be managed, but how they inspire and invite us to imagine a future of learning that is as powerful as it is optimistic. We will look at the challenges that our education and learning environment face in a fresh way. By exploring play, innovation, and the cultivation of the imagination as cornerstones of learning, we sketch a vision of learning for the future that is easily achievable and that grows along with the technology that fosters it and the people that engage with it. We are striving for an arc of life learning that shows us a way to follow our passions and make sense of a world that is constantly growing, evolving and changing.

John Seely Brown is a visiting scholar and advisor to the Provost at the University of Southern California (USC) and the Independent Co-Chairman of the Deloitte Center for the Edge. John is a member of the American Academy of Arts and Sciences, the National Academy of Education, a Fellow of the American Association for Artificial Intelligence and a Trustee of the MacArthur Foundation. He has published over 100 papers in scientific journals.

He was Chief Scientist of Xerox Corporation and the director of its Palo Alto Research Center (PARC), a position he held for nearly two decades. He was awarded the Harvard Business Review's 1991 McKinsey Award for his article "*Research that Reinvents the Corporation*". With Paul Duguid he co-authored the acclaimed book *The Social Life of Information* (HBS Press, 2000) that has been translated into 9 languages. In 2004 he was inducted in the Industry Hall of Fame. His current book, *The Power of Pull*, co-authored with John Hagel was released April 13, 2010.